

ABSTRACT

An interactive television method is disclosed. The method includes receiving, via a broadcast carousel, a photo feed comprising a plurality of still video pictures, sequentially displaying the plurality of still video pictures on a display, enabling a first user to select at least one still video picture from the photo feed, producing a wallet of pictures by storing the at least one selected still video picture, selected by the first user, in a memory, and forwarding the wallet of pictures to a second user. Related apparatus and methods are also disclosed.